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# Privacy POLICY

## Phonder Technologies LTD

Phonder Technologies Ltd ("**Phonder**") is a company that operates from Israel.

Among several activities, Phonder may receive data or personal information from its clients or users. The purpose of the Privacy Notice is to explain the permitted use of this data, and to explain and give Phonder's users and clients information regarding what kind of data Phonder store, and what options the users and clients have with respect to this data.

### Basic information:

- We are NOT processing and not storing any personal information that is not received by us directly from the subject.
- We are minimizing the personal data that is requested and stored as far as possible.
- You can always contact us (email: phonder.il@gmail.com) and request that we will share with you the data we have, and delete such data (if any).
- All of Phonder's services are limited to the age of 18. In case of use under this age, a paternal consent must be obtained.

### Personal information due to registration to Phonder's services:

- **AffiliTest:** When you register to AffiliTest (one of Phonder's services): you are requested to provide the following information: Email, Name, Surname, Company. We are keeping this information and use this information for billing and internal marketing purposes (i.e. such information is NOT transferred to any 3<sup>rd</sup> party). In addition we are keeping data regarding the amount uses of AffiliTest (amount of calls to our servers). Moreover, we are keeping records on you billing information, as needed by Israeli law. We may also keep records of tests made by the users, however – we DO NOT store information regarding the tests made by a specific user.
- **La-boutique:** When you register to La-boutique as an Advertiser or as a Publisher, you are requested to provide E-mail, Skype, and some billing information. At most cases, an I/O will be signed, which will include some more basic information on you or on your company. Such data is stored by us, mostly for billing purposes, and is NOT shared with any 3<sup>rd</sup> party.
- **Instagage:** When you register to Instagage you are requested to provide E-mail, Instagram account, and some billing information. Such data is stored by us, and is NOT shared with any 3<sup>rd</sup> party.
- **InfluPush:** When you register to InfluPush you are requested to provide E-mail, Instagram account, and some personal information. Such data is stored by us, and is NOT shared with any 3<sup>rd</sup> party. We may collect data regarding push messages, clicks and use of the service.

Should you have any question regarding the information we stored or regarding any privacy issue, do not hesitate to contact our Data Protection Officer (DPO) by e-mail: Phonder.il@gmail.com.